

**EISAI TO PRESENT NEW RESEARCH ON ONCOLOGY
PRODUCTS AND PIPELINE AT 51ST ASCO ANNUAL MEETING**
*HIGHLIGHTS INCLUDE NEW CLINICAL DATA ON HALAVEN® (ERIBULIN) IN SOFT TISSUE
SARCOMA AND ON LENVIMA® (LENVATINIB) IN RENAL CELL CARCINOMA*

Eisai Co., Ltd. (Headquarters: Tokyo, CEO: Haruo Naito, “Eisai”) announced today that a series of abstracts highlighting new study results on Halaven® (eribulin mesylate; halichondrin class microtubule dynamics inhibitor, “eribulin”) and Lenvima® (lenvatinib mesylate; selective inhibitor of receptor tyrosine kinases (RTKs) with a novel binding mode, “lenvatinib”) will be presented during the 51st Annual Meeting of the American Society of Clinical Oncology (ASCO), taking place in Chicago, the United States, from May 29 to June 2, 2015.

The main presentations for this year’s ASCO meeting include an oral presentation highlighting the results of a Phase III clinical study (Study 309) of eribulin in soft tissue sarcoma to be given on Monday, June 1. Furthermore, these findings have been chosen by ASCO to be featured in a press conference as part of the official press program starting at 10:30 a.m. (CDT) on Saturday, May 30.

For lenvatinib, an oral presentation on the results of a Phase II clinical study (Study 205) of the agent in metastatic renal cell carcinoma will also be given on Monday, June 1.

In addition, the poster sessions include a presentation of the results of an analysis concerning biomarkers of response and resistance in the Phase III study of lenvatinib in ¹³¹I-refractory differentiated thyroid cancer (SELECT study).

Eisai positions oncology as a key franchise area. The company will continue to create innovation in the development of new drugs based on cutting-edge cancer research, and in doing so seeks to make further contributions to address the diversified needs of, and increase the benefits provided to, patients and their families as well as healthcare providers.

Oral Presentations:

Product	Abstract title and scheduled presentation date and time (local time)
Eribulin (Halaven®) Abstract No: LBA10502	Randomized, open-label, multicenter, phase 3 study of eribulin versus dacarbazine in patients (pts) with leiomyosarcoma (LMS) and adipocytic sarcoma (ADI) Oral Presentation June 1 (Mon), 15:48-16:00
Lenvatinib (Lenvima®) Abstract No: 4506	Randomized phase 2 three-arm trial of lenvatinib (LEN), everolimus (EVE), and LEN+EVE in patients (pts) with metastatic renal cell carcinoma (mRCC) Oral Presentation June 1 (Mon), 11:45-11:57

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Major Poster Presentations:

Lenvatinib (Lenvima®) Abstract No: 6013	Efficacy and safety of lenvatinib for the treatment of patients with ¹³¹ I-refractory differentiated thyroid cancer with and without prior VEGF-targeted therapy Poster Presentation May 30 (Sat), 13:45-16:45 (<i>Poster Discussion</i> : 16:45-18:00)
Lenvatinib (Lenvima®) Abstract No: 6014	Pharmacodynamic biomarkers of outcomes and resistance in the phase 3 study of lenvatinib in ¹³¹ I-refractory differentiated thyroid cancer (SELECT) Poster Presentation May 30 (Sat), 13:45-16:45 (<i>Poster Discussion</i> : 16:45-18:00)
Lenvatinib (Lenvima®) Abstract No: 6048	Effect of age and lenvatinib treatment on overall survival for patients with ¹³¹ I-refractory differentiated thyroid cancer in SELECT Poster Presentation May 30 (Sat), 13:45-16:45

(Note) SELECT Study: Study of E7080 "LEnvatinib" in Differentiated C_{ancer} of the Thyroid

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