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Eisai Co., Ltd.

EISAI TO LAUNCH CHOCOLA BB® SPARKLING SALTY NATSUMIKAN FLAVOR
*CONTAINS 5 INGREDIENTS THAT HELP BRING OUT THE BEAUTY FROM WITHIN &
SODIUM SUPPLEMENT*

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito, "Eisai") announced today that it will launch its new carbonated supplement drink Chocola BB® Sparkling Salty Natsumikan* Flavor, classified as a Food with Nutrient Function Claims, in Japan on Monday, June 2.

Chocola BB Sparkling Salty Natsumikan Flavor is a new carbonated supplement drink classified by the Japanese Ministry of Health, Labour and Welfare as a Food with Nutrient Function Claims (Niacin). The drink contains five ingredients that help bring out women's beauty from within, including 1,500 mg of vitamin C in addition to niacin, vitamin B₁, B₆ and iron, and it also contains 56 mg of sodium which becomes increasingly vital for sodium replenishment during summer. It features the clean and refreshing taste of natsumikan, which is popular as a fruit with the image of summer, as well as a low calorie count of just 24 kcal per bottle. As a delicious and easy way to replenish sodium, the drink is designed to address the needs of women who want to stay energetic all summer long.

Chocola BB Sparkling Salty Natsumikan Flavor is the newest member of the Chocola BB Sparkling series including Chocola BB Sparkling Grapefruit & Peach Flavor, Chocola BB Sparkling White Grape Flavor and Chocola BB Sparkling Vitamin Kyutto Lemon Flavor, all of which have been well-received since launch.

Eisai will continue to provide the Chocola BB family of products to respond to the diverse needs of female consumers and support an ever-growing number of people to achieve health and beauty in their everyday lives.

*Natsumikan: A yellowish orange citrus fruit native to Japan

[Please refer to the following notes for a product outline and a photograph.]

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[Notes to editors]

[Product Outline]

1. Product Name:

Chocola BB® Sparkling Salty Natsumikan Flavor
(Food with Nutrient Function Claims [Niacin], carbonated beverage)

2. Nutrients (per 140 ml bottle):

Energy	24 kcal
Protein	0 g
Fat	0 g
Carbohydrates	6 g
Sodium	56 mg
Vitamin C	1,500 mg
Niacin	20 mg
Vitamin B ₁	0.3 mg
Vitamin B ₆	5 mg
Iron	0.8 mg

3. Manufacturer's Suggested Retail Price (tax inclusive):

145 yen per bottle

4. Marketed By:

Eisai Co., Ltd.

[Product Photograph]

