

FOR IMMEDIATE RELEASE

May 15, 2012

Listed Company Name:	Eisai Co., Ltd.
Representative:	Haruo Naito Director, President & CEO
Headquarters:	4-6-10 Koishikawa Bunkyo-ku, Tokyo
Securities Code:	4523
Listed Locations:	First Sections of the Tokyo Stock Exchange & the Osaka Securities Exchange
Inquiries:	Yutaka Tsuchiya Executive Vice President Public Affairs Phone 81-3-3817-5120

Proposed Changes in Representative Officers

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito) resolved at its Board of Directors meeting held on May 15, 2012 to propose the following changes in its Representative Officers, effective June 21, 2012.

1. Changes in Representative Corporate Officers (effective June 21, 2012)

a) Retiring Representative Corporate Officers:

Nobuo Deguchi currently, Deputy President , Aide to President, Chief Compliance Officer

*Nominee for New Director

b) Nominees for New Representative Corporate Officers

i) Deputy President

Hideshi Honda currently, Executive Vice President,
President, East Asia Region

Hajime Shimizu currently, Executive Vice President,
President, Indo-Pacific Region

Hideki Hayashi currently, Executive Vice President,
Chief Product Creation Officer, Eisai Product Creation Systems,
Investor Relations

ii) Executive Vice President

Yutaka Tsuchiya currently, Executive Vice President,
Corporate Regulatory Compliance, Safety and Quality Assurance,
Public Affairs

2. Career Summary of Nominees for New Representative Officers

Name: Hideshi Honda

Date of Birth: October 9, 1954

Apr. 1977 Joined the Company
Apr. 2003 Senior Director, International Business and Development Department
Jun. 2003 Executive Officer
Apr. 2004 Deputy General Manager, Global Pharmaceuticals Business Headquarters
Jun. 2004 Vice President
Jun. 2005 General Manager, Consumer Health Product Division
Apr. 2007 Assigned to Japan Business Headquarters
Jun. 2007 Senior Vice President
Jun. 2010 Executive Vice President (current)
Jun. 2010 President, Eisai Japan
Apr. 2011 President, Eisai East Asia Region
Apr. 2012 President, East Asia Region, and Chairman of the Board, Eisai China Inc.
(current)

No. of Company shares held: 5,905 (as of Mar. 2012)

Name: Hajime Shimizu

Date of Birth: April 20, 1957

Apr. 1981 Joined the Company
Jun. 2001 Senior Director, Corporate Management Planning Department
Jun. 2002 Deputy President, Eisai Inc.
Apr. 2004 Chairman & CEO, Eisai Inc.
Jul. 2004 President, Eisai Corporation of North America
Jun. 2006 Vice President (Eisai Co., Ltd.)
Jun. 2006 Assigned to Pharmaceuticals Business, U.S.
Jun. 2007 Senior Vice President
Jan. 2008 Chairman & CEO, Eisai Corporation of North America
Aug. 2009 President, Eisai Corporation of North America
Jun. 2010 Executive Vice President (Eisai Co., Ltd.; current)
Jun. 2010 Assigned to New Markets
Apr. 2011 Assigned to New Markets & ASEAN
April, 2012. Assigned to President, Indo-Pacific Region (current)

No. of Company shares held: 8,438 (as of Mar. 2012)

Name: Hideki Hayashi

Date of Birth: November 22, 1957

Apr. 1981 Joined the Company
Apr. 2004 Senior Director, Business Development Department
Jun. 2005 Vice President
Jun. 2006 Assigned to Business Development
Jun. 2007 Senior Vice President
Jul. 2009 Chief Product Creation Officer (current)
Jun. 2010 Executive Vice President (current)
Jun. 2011 Assigned to Investor Relations (current)
No. of Company shares held: 4,103 (as of Mar. 2012)

Name: Yutaka Tsuchiya

Date of Birth: June 29, 1952

Apr. 1975 Joined the Company
Apr. 2001 Senior Director, Clinical Research Planning Department, Clinical Research
Center
Oct. 2004 President, Eisai Europe Ltd.
Jun. 2005 Vice President
Jun. 2006 Assigned to Pharmaceuticals Business, Europe
Mar. 2008 Chairman & CEO, Eisai Europe Ltd.
Jul. 2009 Assigned to Corporate Regulatory Compliance, Quality Assurance,
Environmental and Safety Affairs (Eisai Co., Ltd.)
Jul. 2009 General Manager, Corporate Regulatory Compliance, Quality Assurance
Headquarters (currently Corporate Regulatory Compliance, Safety and
Quality Assurance Headquarters; current)
Jun. 2010 Senior Vice President
Jun. 2011 Executive Vice President (current)
Jun. 2011 Assigned to Quality Assurance, Public Affairs (current)
No. of Company shares held: 9,288 (as of Mar. 2012)