



**Eisai Co., Ltd.**

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*Eisai is a Human Health Care Corporation striving for innovative solutions in prevention, cure and care for the health and well-being of people worldwide. We combine our talents to understand and meet the needs of patients and their families to enhance the quality of life.*

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**FOR IMMEDIATE RELEASE**

May 7, 2008

Eisai Co., Ltd.

**Eisai Establishes a New Subsidiary in China  
for Marketing Support and Maintenance of Pharmaceutical Manufacturing  
Machinery**

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito) announced today that Eisai Machinery Co., Ltd. (Headquarters: Tokyo, President: Kenji Hanawa, "EMC"), a wholly-owned subsidiary of Eisai, has established Eisai Machinery Shanghai Inc. ("EMS"), a new subsidiary in China which provides marketing support and maintenance services for pharmaceutical production machines.

EMS will be committed to marketing Automatic Inspection Machine ("AIM") for particulate inspection of ampoules and vials, developed by Eisai, in rapidly growing Chinese market through promoting on-site sales supports and after-sales maintenance services to be offered by local employees hired in China.

Eisai started distribution of AIMs in 1975, and currently, through the establishment of EMC in 2004, more than 880 machines were installed in major pharmaceutical manufacturers in over 50 countries worldwide. EMC has its overseas marketing hub for AIMs in the U.S. and Germany.

Through its wholly-owned subsidiary in China, Eisai has been manufacturing and marketing its global pharmaceutical products including *Aricept*<sup>®</sup>, an Alzheimer's disease treatment, *Pariet*<sup>®</sup>, a proton pump inhibitor, and *Methycobal*<sup>®</sup>, a peripheral neuropathy treatment. With the establishment of EMS, Eisai further continues to make contributions to providing of high-quality pharmaceutical products in China.

**[Company Outline]**

Company Name:	Eisai Machinery Shanghai, Inc.
Establishment Date:	April 23, 2008
Capital:	U.S. \$200,000 (approx. ¥20 million)
Location:	Shanghai, China
Operation:	Provision of marketing support and maintenance services of machinery and related technology consulting services
Chairman:	Kenji Hanawa
President:	Masaru Ishiguro

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