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# "Fatigue Recovery While You Sleep!" Eisai to Launch Designated Quasi-Drug Drink "Chocola BB® Nightwell"

- Easy-To-Drink Grapefruit Flavor Containing Herbal Medicines and Glycine -

Eisai Co., Ltd. (Headquarters: Tokyo, CEO: Haruo Naito, "Eisai") announced today the launch of the new nutritional drink "Chocola BB® Nightwell" (designated quasi-drug product), a nutritional drink to help recovery from the accumulated fatigue of the day during sleep, on Monday, March 3. The product belongs to the Chocola BB brand, which supports people's beauty and health, and will be available at pharmacy and drugstores throughout Japan.

Chocola BB Nightwell contains eight active ingredients, including vitamin B<sub>2</sub>, which supports fat metabolism and converts it into energy, and glycine, which improves sleep quality associated with poor nutrition, as well as herbal medicines (Crataegus oxyacantha and Citrus unshiu peel). With a grapefruit flavor, Chocola BB Nightwell is easy to drink, low in calories (5.1 kcal per bottle), and caffeine-free, allowing consumption before bedtime. By promoting fatigue recovery during sleep, Chocola BB Nightwell supports a refreshed start to the day.

Since the launch of Chocola BB tablets in 1952, the Chocola BB brand has been offering products for over 70 years to address various skin and fatigue symptoms, in line with the needs of each era. The current Chocola BB drink lineup consists of designated quasi-drugs for fatigue care, including "Chocola BB® Light" for daily fatigue, "Chocola BB® Royal 2" for severe fatigue, and "Chocola BB® Hyper" for low vitality.

By marketing the Chocola BB series of products, Eisai is committed to addressing the diverse needs within fatigue care, and supporting the beauty and wellness of even more people.

Please refer to the product's website for details about Chocola BB Nightwell (Japanese only) https://www.eisai.jp/products/chocola/chocola bb nightwell

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# [Notes to editors] [Product Outline]

## 1. Product Name:

Chocola BB® Nightwell (designated quasi-drug product)

#### 2. Ingredients:

## Active Ingredients (per 50 mL bottle)

Vitamin B <sub>2</sub> phosphate ester: 15mg	Taurine: 500mg
Vitamin B <sub>6</sub> : 10mg	Glycine: 50mg
Vitamin B₁ nitrate: 10mg	Crataegus oxyacantha extract: 12.5mg
	(Crataegus oxyacantha equivalent 50mg)
Nicotinic acid amide: 20mg	Citrus unshiu peel extract: 20mg
	(Citrus unshiu peel equivalent 100mg)

#### Inactive Ingredients

Sodium benzoate, citric acid, sodium citrate, paraben, propylene glycol, flavoring, acesulfame potassium, erythritol, sucralose, stevia extract, honey, propyl gallate, DL-malic acid (less than 0.1mL alcohol)

#### 3. Indications and Usage:

- · Maintenance and improvement of physical strength, resistance, or concentration
- · Recovery and prevention of fatigue
- · Improvement and prevention of physical discomfort associated with a weak constitution (including physical weakness due to aging)
- Improvement and prevention of physical discomfort associated with malnutrition in daily life: easily fatigued, lingering fatigue, lack of physical strength, feeling heavy, feeling sluggish, difficulty falling asleep, shallow sleep, poor awakening, skin problems (skin roughness and dry skin), reduced appetite and sluggishness due to aftereffects of hangovers, eye strain
- Nutritional supplementation during periods of physical weakness due to illness or recovery, debilitating diseases accompanied by fever, and loss of appetite, as well as pregnancy, lactation, or pre- and postnatal periods
- 4. Dosage and Administration: Adults (15 years and older): 1 bottle (50 mL) daily
- 5. Manufacturer's Suggested Retail Price (excluding tax): 220 yen per bottle (50 mL)
- 6. Manufactured By: Daiichi Yakuhin Kogyo Co., Ltd.
- 7. Marketed By: Eisai Co., Ltd.

# [Product Photograph]



The pink and dark navy color-scheme package represents the image of active ingredients penetrating the fatigued body during sleep, aiding in fatigued recovery and helping to wake up refreshed in the morning.