

FOR IMMEDIATE RELEASE

**April 18, 2011
Eisai Co., Ltd.**

AID FOR THE VICTIMS OF THE GREAT EAST JAPAN EARTHQUAKE

We would like to offer our heartfelt condolences to the victims of the Great East Japan Earthquake and express our sincere hope that the affected areas will recover as soon as possible.

Eisai Co., Ltd. established local response groups immediately after the earthquake occurred in order to carry out relief activities for the victims of the Great East Japan Earthquake, and we are carrying out support activities for patients, their families, and others in the affected areas based on the principle of human healthcare, which is our corporate mission. We report on our efforts to present below.

1. Monetary donations

- Eisai has contributed a total of 200 million yen (which has already been reported in the March 14 press release).
- Eisai's overseas affiliates are also carrying out fundraising activities in their respective countries.

2. Material support

- Eisai has donated to medical associations, medical facilities, and academic societies in each prefecture our ethical pharmaceuticals (such as antithrombotic agents, bronchodilators, antianginal therapies, and digestive organ drugs) and general medical devices (such as measurement devices for simple and fast blood coagulation tests) to be used to provide medical care in the affected areas.
- Through our local medical representatives, Eisai has donated our products (such as sterile wipes, vitamin drinks, and skin care creams) to meet the needs of those in the affected areas.

Eisai will continue to carry out such support activities. We hope that these activities will contribute to the support of those affected by the Great East Japan Earthquake. We would also like to express our sincere hope that the affected areas will recover as soon as possible.

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