



Eisai Co., Ltd.

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Eisai is a Human Health Care Corporation striving for innovative solutions in prevention, cure and care for the health and well-being of people worldwide. We combine our talents to understand and meet the needs of patients and their families to enhance the quality of life.

FOR IMMEDIATE RELEASE

No. 07-16

May 7, 2007

Eisai Co., Ltd.

Eisai Introduces “Chocola BB[®] Light 2” Vitamin B₂ Drink
A New Drink with Enhanced Formula and Reduced Calories

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito) announced the launch of “Chocola BB[®] Light 2”, a new 100 mL vitamin B₂ drink.

The “Chocola BB[®] Light 2” will be available on the market from May 8 as the latest product in the “Chocola BB[®]” drink series, the Eisai’s core nutritional drink brand that contains vitamin B to support “TCA cycle” (an energy production system in a human body). The “Chocola BB[®] Light 2” is an upgraded version of the “Chocola BB[®] Light” which was originally introduced in 2001.

The new formula of the “Chocola BB[®] Light 2” contains vitamin B₂ which supports metabolism of fat and smoothes the action of the “TCA cycle”, while adding amino acids (L-arginine hydrochloride, L-lysine hydrochloride) to promote further metabolism of fat which reduces symptoms of fatigue. In addition, the calories of the new drink have been cut down by 76% to 4.5 kcal per bottle, maintaining the same nutritional function and the flavor.

Eisai focuses on women’s health care support through the “Chocola BB[®]” drink series. Since the Japanese regulatory changes involving drug distribution in 1999, Eisai has been extending the brand including “Chocola BB[®] Fresh”, “Chocola BB[®] Light”, “Chocola BB[®] Royal”, “Chocola[®] FE Care” as well as “Chocola BB[®] drink II” launched in 2004.

With this extension of “Chocola BB[®]” drink series, Eisai is committed to supply high quality consumer healthcare products and contribute to the various needs of our customers.

[Please see the following note for the product information and image]

Contacts:

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<Note to Editor>

Product Information

- **Product Name:** “Chocola BB[®] Light 2” (Quasi drug)
- **Active Ingredients :**
 - 15 mg vitamin B₂ sodium phosphate;
 - 5 mg vitamin B₆;
 - 5 mg vitamin B₁ nitrate;
 - 20 mg nicotinamide;
 - 500 mg taurine;
 - 50 mg aminoacetic acid;
 - 100 mg L-arginine hydrochloride
 - 100 mg L-lysine hydrochloride
 - 50 mg caffeine monohydrate;
- **Inactive Ingredients:** sodium benzoate, citric acid, sodium citrate, ethyl parahydroxybenzoate, flavoring, acesulfame K, DL-alanine, erythritol, sucralose, stevia extract, propyl gallate,DL-malic acid
- **Indication:** Nutritional supplement for physical fatigue during and after illness, loss of appetite, malnutrition, diseases with fever and exhaustion, and during pregnancy and lactation.
- **Dosage and administration:** Adults (15 years and older) : 1 bottle (100 mL) daily
- **Suggested Retail Price (including tax) :** 153 yen per bottle
- **Manufacturer:** DAIICHI YAKUHIN KOGYO CO.
- **Distribution/Sales:** Eisai Co., Ltd.

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<Product Image>

