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August 1, 2014 Eisai Co., Ltd.

EISAI ANNOUNCES PERSONNEL CHANGES FOR ITS CHINESE SUBSIDIARY EISAI CHINA INC. EFFECTIVE AUGUST 1, 2014

Eisai Co., Ltd. (Headquarters: Tokyo, CEO: Haruo Naito, "Eisai") announced following personnel changes for its Chinese subsidiary Eisai China Inc. effective from August 1, 2014.

New Position	Previous Position	Name
Chairman of the Board, Eisai China Inc.	Vice President, Head of Corporate Strategy Division, Eisai China Inc.	Yoshiyuki Ose
President, Eisai China Inc.	Vice President, Head of Pharmaceutical Business Division, Eisai China Inc.	Yanhui Feng

* Yoshiyuki Ose is on dispatch from Eisai Co., Ltd.

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