Eisai Co., Ltd. Accenture Japan., Ltd

## FOR IMMEDIATE RELEASE

#### Eisai and Accenture launch Clinical Data Management in India under global outsourcing agreement

Tokyo, February 13, 2008 — Eisai Co., Ltd. and Accenture Japan., Ltd. announced today that under the global outsourcing agreement signed between Eisai Medical Research Inc. and Accenture LLC, Accenture will provide Eisai with clinical data management services through its delivery center in Chennai, Tamil Nadu, India. Starting full operation from February 13, 2008 after 3 weeks trial period, the service will cover Japan, the United States, and Europe. This is the first time a major Japanese pharmaceutical company has outsourced clinical data management services as a Business Process Outsourcing to India.

Clinical data management is a set of operational activities which includes data collection, processing, preparation for analysis, and archiving of clinical trial data. Eisai is working proactively to standardize its' clinical data management process to better deliver safe and effective pharmaceuticals to patients globally. As part of this, the company is outsourcing data management operations to Accenture's Delivery Center in India where there is a concentration of the resources, expert expertise, and appropriate technology. Going forward, Eisai intends to expand its outsourcing to include electronic data capture (eDC) in order to improve the efficiency and timeliness of data collection and reporting. This provides additional flexibility in resourcing Eisai's activities.

Eisai intends to add value through the realization of its "transformation strategy". The transformation strategy is focused on the transfer of some of the company's primary operational functions to areas with quality technology and high cost effectiveness. As a part of this strategy, Eisai established a manufacturing and research subsidiary in India in December 2007. Through this new strategic agreement, Eisai takes an additional step toward realization of its transformation. The agreement will enhance its capabilities in global clinical research and development, reduces operational costs, and shortens the development timelines.

Accenture offers business process outsourcing services that help clients improve the performance of their businesses by enabling them to leverage conventional outsourcing as part of a larger, more-strategic framework. In health and life sciences, Accenture provides outsourced services covering various areas covering clinical data management, statistical analysis and medical writing.

#### About Eisai Co., Ltd.

Eisai Co., Ltd. is a research-based human health care (hhc) company that discovers, develops and markets products throughout the world. Eisai focuses its efforts in three therapeutic areas: integrative neuroscience, including neurology and psychiatric medicines; gastrointestinal disorders; and integrative oncology, including oncotherapy and supportive-care treatments. Through a global network of research facilities, manufacturing sites and marketing affiliates, Eisai actively participates in all aspects of the worldwide healthcare system.

### **About Accenture**

Accenture is a global management consulting, technology services and outsourcing company. Committed to delivering innovation, Accenture collaborates with its clients to help them become high-performance businesses and governments. With deep industry and business process expertise, broad global resources and a proven track record, Accenture can mobilize the right people, skills and technologies to help clients

improve their performance. With approximately 170,000 people in 49 countries, the company generated net revenues of US\$19.70 billion for the fiscal year ended Aug. 31, 2007. Its home page is www.accenture.com.

# **Accenture Global Delivery Center**

Global delivery network comprises more than 40 delivery centers at carefully chosen locations across the globe, Europe, North and South America, and the Asia Pacific region. Every center is continuously linked with every other delivery center in the network to ensure business continuity regardless of the political or economical climate of any given country. Through the common methodologies, tools, architectures and metrics of the Accenture Delivery suite, a scalable and flexible network is created that truly enables clients to source the right skills and services at the right price.

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