



**Eisai Co., Ltd.**

4-6-10 Koishikawa, Bunkyo-ku, Tokyo 112-8088 , Japan

Phone: 03- 3817-5120

Fax: 03- 3811-3077

*Eisai is a Human Health Care Corporation striving for innovative solutions in prevention, cure and care for the health and well-being of people worldwide. We combine our talents to understand and meet the needs of patients and their families to enhance the quality of life.*

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Eisai Co., Ltd.

### **Eisai Celebrates Ground-Breaking Ceremony For New Manufacturing and Research Base in India**

Eisai Co., Ltd. (Headquarters: Tokyo, President and CEO: Haruo Naito) today hosted the ground-breaking ceremony to commemorate the beginning of construction of “Eisai Pharmatechnology & Manufacturing Private Limited”(“EPM”), Eisai’s newly established manufacturing and research subsidiary in Andhra Pradesh state in south India

Aiming to start manufacturing and research activities in 2010, the new API and dosage form manufacturing facility with research function will be constructed in 50-acres land in Jawaharlal Nehru Pharma City SEZ located in Visakhapatnam, Andhra Pradesh in south India.

This establishment is a part of Eisai's transformation strategy to transfer some of the Company's primary operation functions to the areas with high technologies standard aiming for reinforcement of its global flexibility to realize “Dramatic Leap Plan” (5<sup>th</sup> mid-term strategic plan). The new facility for API and Dosage form manufacturing and research will synergise the Eisai's global effort for its DLP goal, which is to achieve the net sales of 1 trillion yen and 15% in cost to sales ratio in FY 2011. It is also expected to support Eisai's global logistic infrastructure with Kashima Plant.

Eisai continues to promote *hhc* philosophy, our corporate mission, and contribute to patients and their family all over the world through discovering novel compounds and stable supply of our high quality products on a global basis.

Contacts:

Corporate Communications Department

Eisai Co., Ltd.

TEL: 81-3-3817-5120

[Company Outline]

Company Name: Eisai Pharmatechnology & Manufacturing Private Limited

Date of Establishment: March 22, 2007

Capital: 268 million Rupee (approx. 777 million yen)

Location: Jawaharlal Nehru Pharma City, Visakhapatnam, Andhra Pradesh, India.

President: Sanjit Singh Lamba

Major Operation: Manufacturing and research of APIs and dosage forms