

FOR IMMEDIATE RELEASE

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Company Name: Eisai Co., Ltd.
(Securities Code No. 4523
First Section of Tokyo Stock
Exchange and Osaka Stock
Exchange, respectively)
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**Basic Principle and Policies concerning Reduction of Minimum Trading Lots
for Shares**

Based on the recognition that market participation by a lot of investors is essential to healthy revitalization of stock market, Eisai Co., Ltd. (“Eisai”) has been working to enhance information disclosure through wide-range IR activities, improving websites and business reports.

Eisai reduced minimum trading lots for share from 1,000 to 100 in April 2002. Consequently, the number of shareholders increased 23,164 (up 117.7%) from 19,685 (as of the end of the fourth quarter of 2002, before the reduction of minimum trading lots of share) to 42,849 (as of the end of the fourth quarter of 2007).

Volume of Eisai’s stock trading at the end of the fourth quarter of 2007 also increased 36 million from the end of the fourth quarter of 2002.

Eisai continues to make any possible efforts to enhance information disclosure and contribute to further activation of stock market.

	Year-end share Price (Yen)	Number of shareholders at year end	Volume (Year-end total) (thousands of share)
Year-end 2002	3,150	19,685	233,193
Year-end 2003	2,185	30,477	197,800
Year-end 2004	2,820	29,713	223,859
Year-end 2005	3,640	25,475	205,124
Year-end 2006	5,130	30,019	245,085
Year-end 2007	5,650	42,849	269,461

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