

EISAI'S SALES SUBSIDIARY COLLABORATES WITH THAI LIFE INSURANCE TO SUPPORT ACCESS TO TREATMENTS FOR DEMENTIA, INCLUDING ALZHEIMER'S DISEASE, IN THAILAND

Eisai Co., Ltd. (Headquarters: Tokyo, CEO: Haruo Naito, "Eisai") announced today that its Thai sales subsidiary Eisai (Thailand) Marketing Co. Ltd. ("Eisai Thailand") made an agreement to collaborate in supporting access to treatments for dementia, including Alzheimer's disease, in Thailand with Thai Life Insurance Public Company Limited (Headquarters: Bangkok, Thailand, Director & CEO: Chai Chaiyawan, "Thai Life Insurance"), a leading life insurance company in Thailand.

In Thailand, the number of people suffering from dementia is expected to increase significantly from the current 600 thousand to 1.1 million by 2030 due to the rapid aging of the population¹, and the financial burden of the people suffering from dementia, including Alzheimer's disease, and their families due to care is also expected to increase.

With this agreement, Eisai Thailand, together with Thai Life Insurance, which has expertise in the design and development of life and medical insurance products, will work together to design insurance products to cover dementia, including Alzheimer's disease raise awareness of the disease, and build a dementia ecosystem to secure access to next-generation Alzheimer's disease treatments in Thailand.

Eisai believes that it is Eisai's mission to ensure that patients in need have access to its innovative medicines, and will continue to focus on activities for early consultation and diagnosis, as well as development of patient support programs that take into account the healthcare system and income level of each country.

¹ [Dementia in the Asia Pacific Region \(Alzheimer's Disease International\)](#)

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[Notes to Editors]

1. About Thai Life Insurance Public Company Limited

Thai Life Insurance Public Company Limited is the first life insurance company of Thai people. which has been in business for more than 80 years. Throughout the period of business operation, the company is dedicated to improving the efficiency of business operations in all aspects. The company has determined its business purpose to be a Life Solutions Provider by providing life insurance, health insurance and personal financial planning. The company has also set the Brand Purpose to become a leading, admired and trusted brand that inspires people in society. Thai Life Insurance Public Company Limited is ready to take care of the Thai people and Thai society in a sustainable way. For more information about Thai Life Insurance, please visit www.thailife.com.